

1 either the Democrats produced it or the Republicans. I'm not
2 sure who. I think it was the Democrats and I think the
3 Republicans produced State House Perspectives.

4 Q You didn't get paid for carrying this one?

5 A No.

6 Q American Harvest, October 24, 1992, 9 o'clock in
7 the morning. Do you recall the nature of that show?

8 A No, I don't.

9 Q I'm sorry?

10 A I don't. I don't remember what it was. It was
11 a half hour. Could have been an infomercial. I don't know
12 what it was.

13 Q I assume it doesn't jog your memory if I told
14 you that there were six of those in a time frame of 1992,
15 1993?

16 A All it would do is it would say that it wasn't a
17 regular show that we ran. So it wasn't a public affairs type
18 program. It was probably an infomercial.

19 Q One of a series of about eight or -- eight
20 shows, January 31, 1993, at 9:30 in the morning, Ask-Karr, Ask
21 dash K-A-R-R, and then there's a number 3.

22 Do you recall that program?

23 A Yeah. That was an infomercial.

24 Q When you would say it was an infomercial, do you
25 know that the station received some compensation?

1 A Right. We ran it, it was probably that Williams
2 Television Time. I'm sure Lisa Toledo. She placed it and
3 paid us for the half hour time block. And that particular
4 program, we ran hundreds of them, I mean, over the years, up
5 until I left. But I think it had something to do with skin
6 cream or Oriental secrets to beauty, something like that.

7 Q Next A-T-I-D-A, which is a singleton, April 19,
8 1992, 9 o'clock.

9 A (Witness reviewed document.)

10 Q Same question.

11 A That was an infomercial, 30 second infomercial
12 we were paid to run. What the topic was I can't remember
13 exactly, but I remember the title.

14 Q Candid Kids Club, November 1, 1992, one of about
15 seven or eight, 9:30 in the morning.

16 A (Witness reviewed document.)

17 Q Same question.

18 A Half hour kids program that we didn't produce at
19 51. It was sent to us and it was a program about, yeah, kids,
20 and I -- I don't remember the topics but it was -- it was a
21 kid show. It was for kids to sit down and watch.

22 Q Were you compensated in any way for carrying
23 this program?

24 A No.

25 Q Okay. This is a test for us all. On this log

ATTACHMENT 3
to Adams Communications Corporation
Exhibit 2, Appendix B

Excerpt from
Station WTVE(TV)
Issues/Programs Report
Fourth Quarter, 1993

4). ISSUE: CONCERNS OF CHILDREN

"Adventure Pals"

Christian Children's Associates produces this award-winning series for children uses a mix of stories, music, clowns, puppets and special guests to address real-life issues facing children. Self-esteem, parent/child relationships and concern for others are some of the topics. Broadcast weekly, the half-hour program encourages the development of positive, pro-social character traits such as sharing, honesty, integrity and taking responsibility.

"Widget"

This half-hour children's program covers such topics as saving the environment, saving endangered species and the adverse effects of greed on the ecology. This series serves the educational and cognitive needs of children by informing them at an early age about the need to preserve our environment. The National Education Association endorses the pro-social, pro-earth/better universe educational and informational content of the series. The Earth Day International Association named Widget as its children's representative. The National Safe Kids Campaign has made Widget "Spokesalien" for its fire safety project, stating that Widget is "well thought of by education advocates and kids alike". The appearance in "TV Guide's" October 30, 1993 issue reported on "TV that's good for your kids", praising Widget as one of the "few animated tales that teach" as well as a "best bet" for parents.

"The Children's Room"

Christian Science Monitor, in conjunction with Monitor Television and Main Street Television, produce this half-hour program entitled "The Children's Room". The wide, wonderful world of children's literature comes to life through the weekly readings featured on the program, including classic tales, enchanting picture books and new stories from around the world. "The Children's Room", hosted by George Capaccio and Nona Scoville, instills a love of books and reading in children ages four through eight. The show's colorful sets and friendly hosts create the perfect environment for listening and learning. The focus throughout is on quality - dynamic stories, lively illustrations, and vivid animation. The wholesome, enlightening materials presented on "The Children's Room" also provide parents with the perfect opportunity for reviewing the latest children's books, and reacquainting themselves with the classic works from this very special literary form.

ATTACHMENT 4
to Adams Communications Corporation
Exhibit 2, Appendix B

Excerpt from
Deposition Testimony of Daniel Bendetti
(October 25, 1999)

1 -- Kind of fuzzy. Maybe Pam Dauber was the host. But it was
2 -- it was a program about an illness that only women get and
3 it was something that they were talking about it and how you
4 -- what kind of treatment and to that effect.

5 Q The log entry refers to Barter Spots,
6 B-A-R-T-E-R, Spots. Was this a barter program?

7 A If we ran it. If we ran the program, yeah, we
8 had to run the commercials that were worked in between during
9 the commercial breaks.

10 Q Underneath the title there is, in parentheses,
11 the words All American Communication. Do you know what those
12 signify?

13 A Just the company that sent it to us, the
14 syndicator that sent us the tape.

15 Q There's a program series Abundant Life, a number
16 of entries in the logs on that. I'm going to show you one.
17 August 8th, 1993, at 9 o'clock in the morning. It's Abundant
18 Life: Blue Mountain Academy.

19 A (Witness reviewed document.)

20 Okay.

21 Q Do you recall that program?

22 A Yes.

23 Q What's the nature of that program?

24 A Abundant Life was the title of a show that was
25 produced locally by the Seventh Day Adventists. They have an

1 office and church and things set up over in Wyomissing, and
2 they produced the show and they used to send us the tape, 30
3 minute show, pre-produced, all we had to do was air it. And
4 they used to pay us to air it. I think it was like between 50
5 and 75 dollars an airing. And that particular show was about
6 their Blue Mountain Academy, which is up in Hamburg,
7 Pennsylvania. Which it's like a camp, I guess, for the
8 Seventh Day Adventists' youth to go to. They learn things,
9 athletics.

10 Q On the same log -- see, I can't handle two at
11 one time. Right beneath it is a program called Agenda for
12 Action. I'll ask you to look at that log and then I have the
13 same question.

14 A (Witness reviewed document.)

15 Q Do you recall that program?

16 A Yes.

17 Q Describe the nature of that program.

18 A That was a political show that was sent from
19 Harrisburg to us pre-produced, just had a -- if we wanted to
20 use it, we use it; if not, we send it back to them. And it
21 was a -- it didn't highlight one particular candidate or one
22 particular politician like some of the other shows. We had
23 brought up Tom Caltagirone earlier. We ran a half hour show
24 that was just about him. This particular show, Agenda for
25 Action, they may have had several politicians on there. And

ATTACHMENT 5
to Adams Communications Corporation
Exhibit 2, Appendix B

Excerpt from
Station WTVE(TV)
Issues/Programs Report
Fourth Quarter, 1992

"Life's Deepest Meaning"AFFIDAVIT "81"

This one-hour program was taken from Mother Basilia's talk at a renewal conference in Providence, Rhode Island. The program shows the audience responding to Mother Basilia's teaching and the Word of God.

"Land of Promise" (Parts I & II)..... AFFIDAVIT "82"

Total time one hour, this special is a modern-day adventure of faith. The program takes a viewer through the fear and distress of the modern-day world and explores spiritual principals that can change lives.

"Patmos - When the Heavens Opened".....AFFIDAVIT "83"

This half-hour program takes the viewer on a historic journey to an island in the Mediterranean where 2,000 years ago the disciple John was given a vision that is beginning to come true in our times. Mother Basilea invites the audience to look into the future and get a glimpse of Heaven.

"When God's Heart Breaks with Love".....AFFIDAVIT "84"

Mother Basilea examines the realities of modern-day society in this half-hour program. Rebellion at home and in our streets, wars and natural disasters are brought into perspective. Mother Basilea feels that Someone's heart is breaking, the loving heart of God. She delivers a message of salvation for the future.

"Abundant Life"AFFIDAVIT "85"

WTVE aired this half-hour program in conjunction with the local chapter of the Seventh Day Adventists. The show includes the church's Pastor and interviews with local groups and leaders. Two of the features, each roughly five minutes in length, were produced by WTVE: 1). the segment on the Blue Mountain Academy, sanctioned by the church, this segment focuses on the institutions curriculum and involvement with the community; and 2). the Reading Rehabilitation Hospital, featuring Pastor Joe Nicosia, it spoke about the exemplary health care facility in Reading and its branch facility in Russia. WTVE produced both segments at cost and aired the half-hour programs at no charge.

19). ISSUE: SAFETY

"Keystone Safety Belt Network" (I).....AFFIDAVIT "86"

This award-winning P.S.A., produced by WTVE, promotes the benefit of wearing seatbelts to save lives. In the first installment, a State Trooper approaches the site of an overturned car and talks about the accidents he's responded to, and how seatbelts have helped to save lives. If they had been worn. The P.S.A. says wear seatbelts, it's the law.

ATTACHMENT 6
to Adams Communications Corporation
Exhibit 2, Appendix B

Excerpt from
Station WTVE(TV)
Issues/Programs Report
Fourth Quarter, 1993

House Republican Video

Title: "Legislative Report"
Topic: Hearing on educational funding
Guests: Representative David Argall

House Republican Video

Title: "State House Perspectives"
Topic: State House #235
Guests: Senator Robert Jubelises

House Republican Video

Title: "Legislative Report"
Topic: Product liability
Guests: Representative Sam Rohrer

House Republican Video

Title: "Legislative Report"
Topic: 1993 PA Business Climate
Guests: Representative Sam Rohrer

House Democratic Broadcast Services

Title: "Legislative Journal"
Topic: summer review of House Committee activities
Guests: Representatives Freeman & Yondrisevits

House Republican Video

Title: "Legislative Report"
Topic: approval of the State General Assembly
Guests: Tom Pyne

15). ISSUE: HEALTH

WTVE-TV 51 post-produces and airs an ongoing three-minute Public Service segment entitled "Healthbeat". The station incorporates stock footage from a newsfeed company and localizes the features with wraparound information about upcoming events and activities involving some of the following agencies and organizations:

- *American Cancer Society
- *Reading Urban Ministry Family Action Support Team
- *Lehigh Valley ALS (Lou Gehrigs Disease)
- *Community General Hospital
- *Reading Hospital
- *Saint Joseph Hospital
- *American Red Cross
- *Lupus Center

ATTACHMENT 7
to Adams Communications Corporation
Exhibit 2, Appendix B

Excerpt from
Station WTVE(TV)
Issues/Programs Report
First Quarter, 1993

"News to You"AFFIDAVIT "94"

WTVE took its cameras to the Phillies fundraiser and produced a three-minute segment showing efforts to raise money for Municipal Stadium. The Reading Phillies, Double-A farm club of the Philadelphia Phillies, is always a summertime attraction. Mike Schmidt was once a Reading Phillie. The point of the piece was to show fans that plans are moving forward for expansion of the park. The City of Reading takes great pride in its minor league club. The Reading Phillies are one of the area's exemplary successes.

"Fire Fighters"AFFIDAVIT "95"

The Volunteer Fire Fighters of Pennsylvania sponsor this 30-second P.S.A. in which Lieutenant Governor Mark Singel urges citizens to become volunteer fire fighters. Mr. Singel states that people are needed not only to fight fires, but to perform essential duties in backup roles.

19). ISSUE: RELIGION

Dr. Eugene Scott.....AFFIDAVIT "96"

WTVE airs Dr. Scott's Bible teachings on Sunday mornings. Running times are varied.

Dr. Scott, a Bible scholar and Doctor of Theology from Stanford University, teaches scripture as it relates to modern-day society through interpretations of the Old and New Testaments in their original languages.

A philosopher, social critic, theologian and historian, Dr. Scott's teachings encompass translations of the Old Testament (Hebrew) and the New Testament (Greek) through history lessons as they pertain to the Bible.

Dr. Scott delivers discourse on such topics as:

- *Determination
- *Free will
- *The responsibilities of society in today's world
- *Defining today's morality
- *Analysis of social mores based on behavior patterns of previous civilizations
- *Breakdown of families

NOTE: Dr. Scott uses an Hispanic translator.

Jimmy Swaggert.....AFFIDAVIT "97"

The Protestant Pastor from Baton Rouge, Louisiana airs Sunday mornings on WTVE as part of the station's non-entertainment programming. Topics taken from scripture from the Old and New Testaments include:

ATTACHMENT 8
to Adams Communications Corporation
Exhibit 2, Appendix B

Excerpt from
Station WTVE(TV)
Issues/Programs Report
Fourth Quarter, 1993

"Twinkle"

This animated half-hour features a magical character who has the power to make dreams a reality. He's an intergalactic genie with an ultra-cool attitude. His mission is to make children's wishes come true, and he's also here to have a little fun. He's Twinkle, the Dream Being, a cosmically cool, extra-terrestrial. His interstellar adventures teach children important pro-social skills, integrity and responsibility and how to save the environment.

Rising Sun Athletic Association - "Sunners"

WTVE-TV 51 produced this thirty-second Public Service Announcement for the Rising Sun Athletic Association to promote public awareness and generate donations for the campaign. The "Sunners" organization takes children from city league football squads for national competition in Florida. The organization also has cheerleading competition. WTVE met with representatives from the local Sunners chapter in creating the PSA.

Boy Scouts of America - "Environment"

The Boy Scouts of America sponsors this thirty-second Public Service Announcement entitled "Environment". The PSA shows boys as young as first grade cleaning up the community. Appreciation and respect from other members of the community are bestowed on the boys for their efforts. Boys are urged to join the Boy Scouts to continue the fine work in their own communities.

Kid's Korner - #19 "Popeye Turns Sixty"

WTVE-TV 51 produced this 2 1/2-minute Public Service segment geared toward children. The piece showcases the popular cartoon-figure "Popeye", which celebrates its Sixtieth Anniversary as being a part of American Culture. The segment also shows modern-day testimony to the icon with a costumed arm-wrestling competition in New York City.

Kid's Korner - #20 "Milton Hershey Chocolate"

This three-minute Public Service segment, aimed at children, was produced by WTVE-TV 51 and informs the audience about the life of Milton Hershey, founder of the chocolate factory in nearby Hershey, Pennsylvania. The segment reviews his inventions in creating the world-renowned business. More importantly, the piece talks about the orphanage he founded to give underprivileged children a new start in life.

ATTACHMENT 9
to Adams Communications Corporation
Exhibit 2, Appendix B

Excerpt from
Deposition Testimony of Daniel Bendetti
(October 25, 1999)

1 Q On February 24, 1991, a 30 minute program was
2 aired three times; one at midnight and one at 3 o'clock in the
3 morning, and one at 5 o'clock in the morning called the Human
4 Calculator. Does that help you?

5 A No.

6 Q Midnight, 3, 5.

7 A (Witness reviewed document.)

8 I have no idea what that is.

9 Q A 60 minute program, the Outer Banks, at 9
10 o'clock in the morning, Sunday, March 28, 1993.

11 A That was a 60 minute program sent to us by a
12 company out of South Carolina or North Carolina for the
13 vacation area of the Outer Banks, and we got paid to run that.
14 I think it was \$175 or \$200 for the hour.

15 Q I'm going to show you program logs for the
16 Christmastime. We're going to start with December 25, 1989,
17 which is Christmas Day; December 25, 1990, which is Christmas
18 Day; December 24, 1991 -- I'm sorry, December 24, 1992. It
19 goes from 6 in the morning until midnight and then December
20 25, 1992, all day. So that's 18 hours a day before, plus
21 Christmas Day. And then for '93 it is from 12 noon to
22 midnight on the 24th and then all day on Christmas Day. And
23 then I'm going to ask you two questions. Were any of these
24 programs produced by the station, and secondly, were any of
25 them compensated for carriage? That's what we got.

DECLARATION

I, Joseph A. Boothe, under penalty of perjury, hereby declare that the foregoing exhibit entitled "Analysis of the Programming of Station WTVE(TV) During the 1989-1994 License Term" was prepared under my supervision based on review of materials provided to Adams Communications Corporation by Reading Broadcasting, Inc. I attest that this exhibit accurately and truthfully reflects the analyses described therein and the results of those analyses, also as described therein.

Joseph A. Boothe

Date: 12/14/99

DECLARATION

I, Joseph A. Boothe, under penalty of perjury, hereby declare that the foregoing exhibit entitled "Analysis of the Programming of Station WTVE (TV) During the 1989-1994 License Term" was prepared under my supervision based on review of materials provided to Adams Communications Corporation by Reading Broadcasting, Inc. I attest that this exhibit accurately and truthfully reflects the analyses described therein and the results of those analyses, also as described therein.

Joseph A. Boothe

Date: 12/14/99